Aahel Iyer

Product Designer | San Francisco, CA

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585.520.8021

EXPERIENCE

Faire | Senior Product Designer | Financial Products

June 2022, San Francisco, CA

I lead the end to end design for financial products and offerings at Faire with a focus on credit, returns & payment methods.

Lyft | Lead Product Designer | Media

November 2021, San Francisco, CA

I lead end to end design for the Lyft Media line of business which aims to shape the future of in-car experiences via entertainment, personalization and offerings.

Lyft | Product Designer | Pay, Identity, Integrity

August 2019, San Francisco, CA

I work on building pay products that enable secure, simple and fast transactions; identity products that let our users safely access our platform and accurately represent themselves, all while unlocking new business value for the company.

Lyft | Product Design intern

May - August 2018, San Francisco, CA

As a part of the Airports and Venues team, I helped design features and flows for both driver and passenger experiences at airports. I had the opportunity to be a part of end to end product development process through collaborative brainstorms, critiques and research.

EDUCATION

RIT / New Media Design (BFA)

Business Administration (Minor)

August 2015 - May 2019