

Hello! I am Aahel Iyer, an aspiring experience designer from Kolkata, India.

Deeply inspired by user-centric design and how it can trigger great change. I strive to learn and push myself constantly to become an effective problem solver and help create products and services which have a positive impact on society.

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EXPERIENCE

Student Designer and Animator | RIT Production Services

Sept 2017 - present

Working on marketing and promotional material for RIT sports zone along with outside clients. I help produce animation, print work, and digital content.

Motion Designer | RIT Student Auxiliary Services

Sept 2016 - May 2017

I got an opportunity to work on animated content for social media mainly for food services here at RIT. Along with the free snacks, I was able to really work on polishing up my technical animation skill set here.

Student Server | RIT Dining Services

Sept 2015 - May 2016

Growing up in an environment where I barely had to enter a kitchen this was a very interesting and memorable experience for me. As my first job in college, it taught me some valuable personal lessons. I also learned to make a banger pasta!!!

ACHIEVEMENTS

Shortlisted Entry | Cannes Future Lions 2017

May 2017

The competition pushed me to think about ways in which a digital product can influence and help build a better future. Shortlisted among 2100 student entries, I was exposed to a lot of innovative ideas and problem solvers.

RIT Deans List

August 2015 - Current

Academic Recognition here at RIT.

EDUCATION

Rochester Institute of Technology

New Media Design (BFA)

Business Administration minor

May 2019 Graduation

SKILLS

Visual Design

Motion Graphics

Interaction Design

User Experience Design

Concepting

Prototyping

TOOLS

Adobe Creative Suite

Cinema 4D

inVision

Zbrush

Sketch

HTML/CSS

INTERESTS

Music Performance

Emerging Tech

Contemporary Art

Cooking

Startups