

Aahel Iyer

Product Designer | San Francisco, CA

Aaheliyer.com

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EXPERIENCE

Lyft | Product Designer

August 2019, San Francisco, CA

As a product designer at Lyft, I will be involved at every step of the product development process, from brainstorming broad ideas to ensuring design quality through launch while using a full range of interaction, visual, and product thinking skills.

Lyft | Product Design intern

May - August 2019, San Francisco, CA

As a part of the Airports and Venues team, I helped design features and flows for both driver and passenger experiences at airports. I had the opportunity to be a part of end to end product development process through collaborative brainstorms, critiques and research.

RIT Production Services | Student Designer and Animator

Sep 2017 - December 2018

Worked on marketing and promotional material for RIT sports zone along with outside clients. I helped produce animation, print work, and digital content distributed all over the university network.

RIT Student Auxiliary Services | Motion Designer

September 2016 - May 2017

I got an opportunity to work on animated social media content for food services here at RIT. Along with the free snacks, I was able to really work on polishing up my technical animation skill set here.

EDUCATION

RIT / New Media Design (BFA)

Business Administration (Minor)

August 2015 - May 2019

SKILLS

UI/UX

Interaction Design

Prototyping

Concepting

User Research

Motion Graphics

Visual Design

INTERESTS

Music Performance

Contemporary Art

Cooking

Social Work

Emerging Tech