

# Aahel Iyer

Product Designer | San Francisco, CA

Aaheliyer.com

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## EXPERIENCE

### Lyft | Product Designer | Pay, Identity, Integrity

August 2019, San Francisco, CA

I work on building pay products that enable secure, simple and fast transactions; identity products that let our users safely access our platform and accurately represent themselves, all while unlocking new business value for the company.

### Lyft | Product Design intern

May - August 2018, San Francisco, CA

As a part of the Airports and Venues team, I helped design features and flows for both driver and passenger experiences at airports. I had the opportunity to be a part of end to end product development process through collaborative brainstorms, critiques and research.

### RIT Production Services | Student Designer and Animator

Sep 2017 - December 2018

Worked on marketing and promotional material for RIT sports zone along with outside clients. I helped produce animation, print work, and digital content distributed all over the university network.

### RIT Student Auxiliary Services | Motion Designer

September 2016 - May 2017

I got an opportunity to work on animated social media content for food services here at RIT. Along with the free snacks, I was able to really work on polishing up my technical animation skill set here.

## EDUCATION

### RIT / New Media Design (BFA)

Business Administration (Minor)

August 2015 - May 2019

## SKILLS

UI/UX

Interaction Design

Prototyping

Concepting

User Research

Motion Graphics

Visual Design

## INTERESTS

Music Performance

Contemporary Art

Cooking

Social Work

Emerging Tech