Aahel Iyer

Product Designer | San Francisco, CA

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EXPERIENCE

Dashworks | Founding Product Designer

August 2023, San Francisco, CA

Leading product and design for Dash AI. Responsibilities include building features, conducting user research, developing our LLM compatible design system and creating customer and LLM facing content design.

Faire | Senior Product Designer | Financial Products

June 2022, San Francisco, CA

I lead the end to end design for financial products and offerings at Faire with a focus on credit, returns & payment methods.

Lyft | Lead Product Designer | Media

November 2021, San Francisco, CA

I lead end to end design for the Lyft Media line of business which aims to shape the future of in-car experiences via entertainment, personalization and offerings.

Lyft | Product Designer | Pay, Identity, Integrity

August 2019, San Francisco, CA

I work on building pay products that enable secure, simple and fast transactions; identity products that let our users safely access our platform and accurately represent themselves, all while unlocking new business value for the company.

Lyft | Product Design intern | Airports and Venues

May - August 2018, San Francisco, CA

I helped design features and flows for both driver and passenger experiences at airports. I had the opportunity to be a part of end to end product development process through collaborative brainstorms, critiques and research.

EDUCATION

RIT / New Media Design (BFA)

Business Administration (Minor)

August 2015 - May 2019